



**8 TH**

**INTERNATIONAL  
WEEK**

**15-18 JANUARY 2024**

**GUEST LECTURERS:**

**MARK VAN DER LOO** – STATISTICAL DATA CLEANING WITH R

**ANDREJA PUCIHAR** – DIGITAL BUSINESS MODEL DESIGN

**MIRJANA KLJAJIĆ BORŠTNAR** – INTRODUCTION TO MACHINE LEARNING WITH HANDS ON TRAINING

**LINA DAGILIENĖ** – ACCOUNTING FOR SUSTAINABILITY

**CARSTEN WILKEN** – FINANCIAL MANAGEMENT AND FINANCIAL PLANNING: A SIMULATION CASE STUDY

**JORGE GUILLEN** – MANAGERIAL ECONOMICS: OPPORTUNITIES TO INVEST IN EMERGING COUNTRIES

**OLLI KUIVALAINEN** – INTERNATIONALISATION OF SMES AND INTERNATIONAL ENTREPRENEURSHIP

**JUAN NAGEL** – LEADING AND MANAGING CHANGE

**CHIA-CHI SUN** – STRATEGIC MANAGEMENT AND BUSINESS MODEL INNOVATIONS