

Annual Conference 2018
Faculty of International Relations
University of Economics
Prague
3. 10. 2018







Program

13:15 WELCOME SPEECH

Roman Chlupatý, Publicist and Consultant

Josef Taušer, Dean, Faculty of International Relations (FIR), University of Economics, Prague

13:30 – 14:45 TRENDS AND CHALLENGES FOR AUTOMOTIVE INDUSTRY.

IS EUROPE AND THE CEE REGION LAGGING BEHIND OR KEEPING PACE WITH THE CHAMPIONS?

Robert Stehrer, The Vienna Institute for International Economic Studies

David Kocourek, Komerční banka

15:15 – 16:30 INNOVATION AND THE FUTURE OF AUTOMOTIVE IN CZECHIA

Pavel Kysilka, 6D Academy

Vendula Čechová, PwC Czechia

Jan Edlman, ŠKODA AUTO DigiLab

16:30 FINAL REMARKS

16:45 GLASS OF WINE

Speakers

Vendula Čechová



Vendula is a part of the PwC team in Prague, which in particular supports manufacturing companies in transformation and increasing the operational performance. She has over ten years of experience in managerial consulting with a focus on the automotive and energy industries. Vendula Čechová has participated in a number of projects for automotive companies across the value chain of the industry. She helped both suppliers (Tier 1/2) and OEMs, as well as importers, dealers, financing companies as well as after-sales service providers in Czechia and abroad.

Jan Edlman



Jan Edlman is a senior project manager at SKODA AUTO DigiLab, responsible for Smart City and Smart Parking projects. Before that, he worked at Advertures and OmnicomMedia Group with Digital technology and its application for day2day life (more than 15 years of experience, advising clients like Plzeňský Prazdroj, T-Mobile, McDonalds, Puma, Hewlett Packard, MasterFoods, Komerční Banka, etc.). He is a member of the Advisory Board for „Digitalization “ (Future of Automotive Industry), powered by AutoSAP and Ministry of Industry and Trade.

New trends, emerging technologies, new services, marketing and sales are topics he is interested in: Jan strongly believes that LOGIC will get you from A to B, but IMAGINATION will take you everywhere. Moreover, this quote delivered by A. Einstein is defining his mind-set. At SKODA AUTO DigiLab he is focusing on defining the opportunities and advantages of Smart City projects – not only in terms of the automotive itself, but also in regards to mobility and infrastructure. He understands the Smart City concept as a broad and integrated approach towards sustainable city ecosystem on social, economical and ecology levels. The goal is the cooperation of all City stakeholders (Administration, Citizens and Commercial sector) while maintaining holistic approach integrating different Smart City services into one functional platform.

David Kocourek



David Kocourek specializes in the team of Economic & Strategy Research in Komerční banka (KB) on sector research providing analysis to internal as well as external clients about automotive manufacturing, real estate market or financial sector among others. He joined Komerční banka in 2015 as an economist covering Slovakia and more generally the CEE region. David came to KB from the Czech National Bank where he had worked since 2008 as an Economist responsible for analysis of external economic environment of the Czech Republic. He worked briefly on a fiscal project with macro-modelling start-up OGRsearch in 2011 after which he returned to the Czech National Bank in 2012. From 2012 to 2015, David was the CNB Economist in charge of Czech short-term indicators analysis and satellite models of private consumption. He also represented the CNB at the OECD working group on economic projections. David holds a MSc. in Economic Policy from Masaryk University in Brno, Czech Republic.

Pavel Kysilka



Pavel Kysilka is a graduate of the University of Economics. During the years 1986 - 1990 he worked at the Economic Institute. In the years 1990 – 1991 he served as chief economic adviser to the Minister for Economic policy. In the 90's he held position of Vice-Governor and the Executive Governor of the Czech Central Bank. He was responsible for the preparation and implementation of the division of the Czechoslovak currency and the introduction of the Czech crown. In 1994-1997 he worked as an expert of the International Monetary Fund and participated in implementation of national currencies in several Eastern European countries. Later in 90's he served as president of the Czech Economic Society. In 2000 he started working for the Czech Savings Bank as chief economist in 2004 he was elected a member of the Board of Directors and from January 1, 2011 served five years as CEO and chairman. He was named Banker of the Year in Czech Republic in 2011, 2012 and 2013. He is the founder and chairman of the Managing board of 6DAcademy, president of the festival Smetana Litomyšl, Chairman of the Supervisory Board of the Czech Export Bank, Deputy Chairman of the Supervisory Board of the Czech-Moravian Guarantee and Development Bank, a member of the boards at University of Economics, Prague, Masaryk University in Brno, Leos Janacek Foundation, Bohemian Heritage Fund and supervisory boards of Good Angel and Aspen Institute.

Robert Stehrer



Robert Stehrer is Scientific Director at The Vienna Institute for International Economic Studies. His expertise covers a broad area of economic research, ranging from issues of international integration, trade and technological development to labor markets and applied econometrics. His recent work has focused on the analysis and effects of internationalization of production and value added trade on economic performance and labour markets. He has published in leading journals in these fields and has been working on numerous projects funded by European Research Framework Programmes, notably in EU KLEMS (FP6), WIOD, SPINTAN and PRONTO (all FP7), as well as for international and national clients, such as the European Commission, the Joint Research Council, the European Central Bank and OECD. He studied economics at the Johannes Kepler University Linz, Austria, and sociology at the Institute for Advanced Studies (IHS) in Vienna and is lecturer of economics at the University of Vienna.

Josef Taušer (host of the conference)



Josef Taušer graduated in International Trade at the Faculty of International Relations, University of Economics, Prague. Since 2003 he works at the Department of International Trade. Currently, he is guarantor of the Master's degree in International Trade and Deputy Head of the Department. In 2008 he was appointed associate professor and in 2012-2013 he served as vice-dean for science and as legal representative of the dean. Josef Taušer regularly lectures at universities in France (AUDENCIA School of Management, Nantes, Lyon IAE) and Austria (WU Wien), where he teaches international financial management, in English and German. He is author of numerous papers in journals with impact factor, co-author of 3 books, and of another 17 peer-reviewed articles. He participated in international and national scientific projects and is a member of the executive boards 5 academic journals. Mr. Taušer is also member of the Board at the Academy of Business, CEE Chapter (AIB-CEE).

Roman Chlupatý (moderator and co-organizer of the event)



Roman Chlupatý is Partner and Global Strategist at boutique consultancy Save & Capital. He specializes in the global economy, politics and the intersection of these two worlds. Roman has lived, worked and studied in Prague, Toronto, Aarhus, Amsterdam and London; he currently resides in Berlin. He is co-author of *The Evolution of Money* published in 2016 by Columbia University Press and author of four other books focused on the changing landscape of economics and the political economy, which have been published in six languages, including Mandarin. Roman serves as advisor to the private sector and state institutions. He has given lectures at various universities throughout Europe and worked as a teaching assistant at the University of Toronto. He has discussed how and why the world does or does not work with advisors to American presidents, heads of global corporations as well as Karen rebels at the Burmese -Thai border.

Organizer



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