

The future of sharing (economy) in Europe

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Challenges of sharing

- The collaborative economy provides for new opportunities and great potential.
- **The Commission aims to ensure that it develops in a responsible and balanced way, that taxes are paid, consumers protected, and social protection is guaranteed.**
- Currently, however, regulatory fragmentation increases within and between Member States.

European sharing policies and stances

The Commission's 2016 Communication

Main objectives:

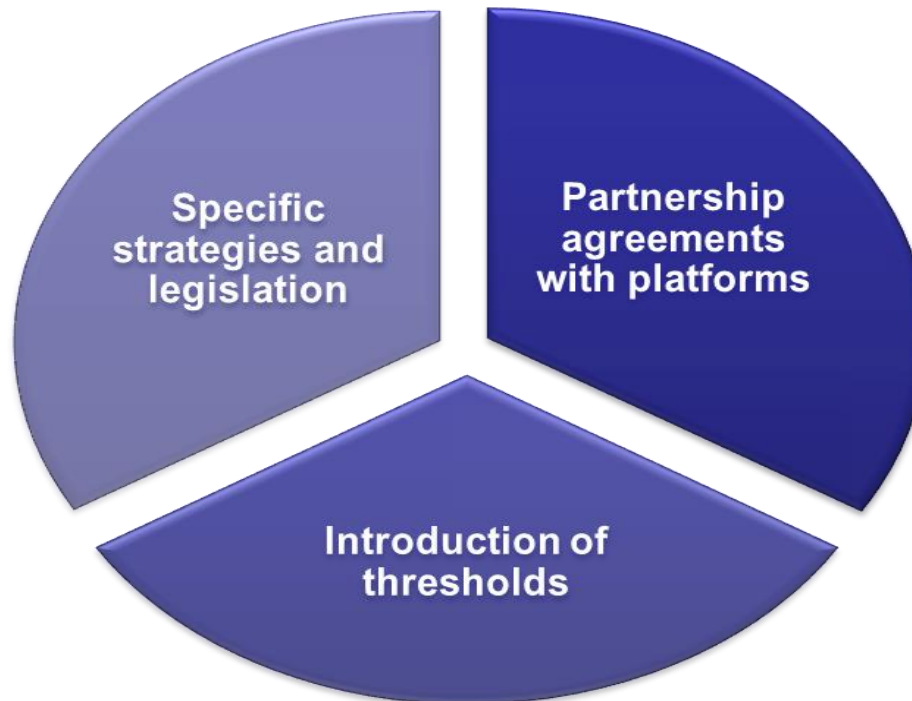
- Clarity on applicable EU rules
- Avoidance of regulatory fragmentation in the single market

Main issues covered:

- Market access
- Liability
- Consumer protection
- Employment
- Taxation

European sharing policies and stances

Developments at Member State level



The future of sharing economy

Commission's project on short-term rental sector

- Opportunities and challenges of the collaborative economy differ between different services sectors.
- **The Commission first focusses on the largest collaborative services sector: short-term accommodation rental services.**
- Workshops create a forum for Member States' authorities and stakeholders to exchange experiences and best practices.

**Further information are available
on DG GROWTH website**



Thank you for your attention

Any questions?

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